

# KEMSA CHRONICLE

The official publication of the Kansas Emergency Medical Services Association

The KEMSA Chronicle is published three times a year by the Kansas Emergency Medical Services Association as a tool to educate and inform EMS professionals including its members, public officials, and other health care providers. As the EMS industry is always changing and evolving, this publication is vital to provide education beyond conferences and events.

The KEMSA Chronicle is distributed to licensed EMS providers in the state of Kansas and KEMSA members allowing your company to be seen by service directors, technicians, service providers, billing professionals, and firefighters to name a few. The KEMSA Chronicle is also sent to local and state agencies, legislators, and Kansas educational institutions including Kansas community colleges.



## Advertising Benefits:

- Circulation of 2,500 - reaching potentially **8,000** EMS personnel in Kansas and surrounding states as service providers share the magazine with their personnel
- Ad displayed in digital version of the publication e-mailed out and provided in our archives section in the KEMSA website members only section
- **GREAT** discounts for frequent advertisers
- Three issues each year
- Full color publication
- Distribution across Kansas and other states
- Advertisements in a high-quality magazine full of articles of interest to all EMS personnel
- and more!

### KEMSA Chronicle Special features:

The **summer issue** features the annual conference agenda and registration information, so this is a great opportunity to let everyone know you will be at the conference.  
The **fall issue** features the annual conference wrap-up, photos, an exhibitor list, and a sponsor list.

***The more frequently readers see your company name, the more business you will receive from KEMSA members and Kansas EMS services!***

For an ad contract, contact: Kari Presley, Chief Operations Officer, at (785) 580-3459 or kari@kemsas.org

Finished ads & contracts should be sent to: kari@kemsas.org  
or KEMSA, 6021 SW 29th St., Suite A PMB 359, Topeka, KS 66614

Advertising Information

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## Advertising Rates

	Single Issue Price	2 issues (price per issue)	3 issues (price per issue)
Front inside cover	<i>needs 3-issue contract</i>	<i>needs 3-issue contract</i>	\$685 <b>SOLD</b>
Back inside cover	<i>needs 3-issue contract</i>	<i>needs 3-issue contract</i>	\$685 <b>SOLD</b>
Outside back cover	<i>needs 3-issue contract</i>	<i>needs 3-issue contract</i>	\$685 <b>SOLD</b>
Full page	\$680	\$620	\$560
2/3 page	\$635	\$580	\$525
1/2 page	\$570	\$520	\$470
1/3 page	\$520	\$475	\$430
1/4 page	\$480	\$440	\$400
Help Wanted Ad	\$50 per issue (60 word limit)		
Ad Design	\$50 per ad design ( <i>complimentary if you commit to three issues</i> )		

ALL ADS ARE FULL-COLOR.

Prime positions including the front inside, back inside and back outside covers are taken on a first come first serve basis with current advertisers having first option for the next year.

## Advertising Deadlines, Dimensions, and Submission Requirements:

- All finished ads and ad contracts are due by the following dates:  
Spring: February 15    Summer: June 1    Fall: October 1

### Ad Dimensions (width x height):

- Full page** (with bleed) 9"x11.5" (trim size - 8.5"x11", don't include crop marks)
- Full page** (without bleed) 7.75"x10.25"
- Outside back cover** (with bleed) 9"x8.5" (trim size - 8.5"x8", don't include crop marks)
- 2/3 page** 5"x9.5"      **1/2 page** 7.5"x4.75"
- 1/3 page** 7.5"x3.25"      **1/4 page** 3.75"x4.75"

Finished ads should be submitted by e-mail as a 300 dpi PDF ready for output. Ads may also be submitted as EPS, JPEG or TIFF files ready for output. All graphics should be high resolution, created and stored at 300 dpi for the highest quality when printed. **If submitting an ad with bleed, please include the bleed area, but no crop marks.**

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